

STRATEGIC PARTNERSHIP AGREEMENT

Framework Agreement for Joint Ventures, Co-Marketing, and Business Alliances

1. Background & Preamble

This agreement defines the framework under which the participating entities shall collaborate on mutual business opportunities.

2. Joint Initiatives & Scope

Outline of the strategic programs, integrations, co-marketing activities, or channel sales operations to be developed.

3. Resource Allocation

Specify the personnel, technology assets, capital, and IP contributions required from each partner.

4. Revenue Sharing & IP Rights

Define the distribution of transaction revenues, royalties, and ownership of joint IP or marketing collateral developed during the partnership.

5. Term & Termination

Specify agreement duration, review milestones, and parameters for termination by either party (notice periods, breach parameters).